

8:92 Use of District's Trademarks, Logos, Tradenames, And Other District Intellectual Property

Third parties are prohibited from using the District's trademarks, logos, tradenames, imagery/graphics, and other protected intellectual property for personal gain without the express written permission of the Board or its authorized designee. Third parties include but are not limited to individuals, parent organizations, booster clubs, political candidates, Board of Education candidates, and commercial enterprises.

The District reserves the right to make such permission contingent on the third party's continued compliance with expectations or conditions set forth by the Board or its designee. Permission to use any of the District's trademarks, logos, tradenames, imagery/graphics, and other protected intellectual property may be rescinded at any time and does not constitute permission to act as the District's representative. At no time does the District accept responsibility for the actions of any individual or organization, regardless of whether such individual or organization was permitted to use any of the above-mentioned intellectual property of the District.

The District reserves the right to take action to prevent or stop any non-permitted use or non-compliant use of the District's intellectual property.

CROSS REF.: 8:25 (Advertising and Distributing Materials in Schools Provided by Non-School Related Entities), 8:90 (Parent Organizations and Booster Clubs)

Adopted: September 13, 2021